

1 of 2

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

 $SC = *$

THANKS , ANGELA

Buyline Comment: NASHVILLE

Station KTNV-TV LAS VEGAS, NV

Advertiser () .DCCC/HORSFORD

Product Horsford/DCCC

Estimate# 2193

Buyer Jesse Demastrie

Phone#

Fax#

Agency () GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 143/149/2193

Flight Dates 10/23/2012 - 10/24/2012

Hiatus Weeks

Rep Firm

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	12	W	9A-10A		:30	\$275.00	10/24-10/24	2	1	2	\$550.00	
			Buyline Comment: MORNING BLEND									
	13	W	105A-205A		:30	\$55.00	10/24-10/24	1	1	1	\$55.00	
			Buyline Comment: WE THE PEOPLE									

---REPORT TOTALS---

Report Totals: 16 / \$13,055.00

---SALES MONTHLY TOTALS---

Oct 12: 16 / \$13,055.00

Sales Totals: 16 / \$13,055.00

Station Totals: 16 / \$13,055.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$54,396	KBLR	0%	KLAS	23%	KSNV	19%	KTNV	24%	KTUD	0%
		KVCW	3%	KVMY	8%	KVVU	23%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE